



“Cameron’s Cause”

Dear Family and Friends:

On October 6, 2010, our son Cameron Kelly Batson suffered Sudden Cardiac Arrest (SCA) and died tragically on the field while practicing soccer with his only sibling, Logan. Cameron’s exact cause of death was Arrhythmogenic Right Ventricular Dysplasia (ARVD). This is a hereditary condition in which the heart muscle of the right ventricle is replaced by scar tissue that interrupts the normal sequence of the electrical activity of the heart, causing SCA. Our son Logan has also been diagnosed with ARVD and has had a defibrillator implanted in his chest.

We have learned that if there had been an Automated External Defibrillator (AED) on the field, Cameron’s life might have been saved. We have also been educated about the need for ARVD research to allow this condition to be detectable before tragedy strikes.

Our Cameron was an incredible 18 year old young man. He was a son, brother, friend, boyfriend, athlete, artist and man of deep faith. Cameron was attending Cincinnati State in the arts program and was very excited about pursuing a career in graphic arts. He loved spending time with his family and friends and lived life to the fullest.

Out of our desire to honor Cameron’s life and find a cure for Logan, we have partnered with Northern Kentucky Emergency Medical Services (NKEMS), a 501c non-profit corporation whose mission is also to fight SCA.

As a family we have started a foundation called “Cameron’s Cause”. All proceeds will go to placing AED’s in schools and school sponsored athletic events and to provide funding for further research into ARVD.

Our first fundraiser will be held on April 22, 2011 from 6pm to 11pm at Receptions Banquet and Conference Center, 1379 Donaldson Hwy., Erlanger, Kentucky.

The cost of tickets will be \$50 per person. This includes dinner and dancing. There will also be a cash bar, silent auctions and raffles.

Thank you for your support,

David and Laura Batson

Please complete and return this form to:

Vicki Lonnemann, 129 Woodspoint Drive, Crestview Hills, KY 41017 (859-291-1785)

All checks payable to **“Cameron’s Cause”**

Ticket Cost: \$50/person

Number of Tickets: _____

Name of Attendee’s:

Donate a monetary contribution or Silent Auction/Raffle item

\$_____ Monetary Donation

Please describe Auction Items and approximate value_____

Name and address:

Silent Auction/Raffle item questions or pickup?? Call Vicki at (859) 291-1785

Thank you for your support !!

Committee Members:

Laura Batson, Susanne Cetrulo, Erin Clark, Melissa Fite, Vicki Lonnemann, Erin Maley, Belinda Meyers, Ashley Strotman, Deanna Trusty, Pat Tucker.